**About Airly**

Using sensors, Airly provides accurate, ultra-local, predictive data for governments, media and businesses to tackle the issue of air pollution head-on. Airly’s platform acts as a warning system for pollution at street level and in real time with greater accuracy and at lower cost for cities & enterprises.  
  
Local councils and municipalities can start by monitoring air quality in real-time on an ongoing basis, locating sources of pollution and bringing forward policy that targets local pollution by reducing road traffic in the busiest, polluted places.  
  
Similarly, people need to make lifestyle choices that will benefit their air quality and environment. By choosing carsharing, cycling or electric scooters instead of cars will make a significant impact.  
  
Airly provides actionable insights about air quality with its AI-driven algorithms that predict air pollution for the next 24 hours with a verifiability of up to 95%. Airly gives customers across the globe an [environmental intelligence platform](https://airly.org/map/en/) by installing networks of [sensors](https://airly.org/en/products/airly-sensor/) that track all the key pollution markers - particulate matter (PM1, PM2.5, PM10) and gases (NO2, O3, SO2 and CO).